



# **MINDS into MATTER - the "Book of Business" sustainable training tool in the tourist industry"**

Project number 2016-1-IS01-KA202-017090

## **Nelijärve Holiday Center ESTONIA**

### **Book of Business**



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# 1. Location and history of the place: magic of four lakes

*Year round accommodation for 278 people,  
seminars' and conferences' rooms, banquet halls, catering,  
saunas, open air events and active summer and winter holidays.*



The Nelijärve Holiday Centre is located by the lake Purgatsi in Harju county, Aegviidu parish.

Distances: Tallinn 66 km, Tartu 130 km, Rakvere 60 km, Paide 50 km, Kehra 39 km, Aravete 20 km.  
Aegviidu is located 4 km and Jänedä is located 4,5 km from Nelijärve.

When coming from Tallinn, turn right from the St. Petersburg road before the Jänedä bridge onto Piibe road. Traffic sign "Aegviidu 36". Drive to Aegviidu, cross the railroad and keep driving for four km. Right after the 40th kilometer post, turn right at the sign "Nelijärve Puhkekeskus 0,4 km".

When coming from Tartu, drive the Piibe road past Jänedä and turn left after the 41st kilometer post, at the sign "Nelijärve Puhkekeskus 0,4 km".

## **GPS coordinates**

N: 59.266626 E: 25.649675

## **Public transport**

### **Trains**

Nelijärve stop 0,5 km Elron schedule

Aegviidu stop 4 km Elron schedule

### **Buses**

Nelijärve stop 0,4 km Bussireisid



***Nelijärve - four snow white lakes,  
four sky blue lakes.***

## 2. History

Nelijärve has received its name due to the fact that from the top of the esker ridge, one could see four lakes at the same time: The lakes Urbukse, Sisaliku, Ahvena and Purgatsi.

The place became known in the end of the 1930s, when they began building the Tourist Home (architect Artur Perna) with the donation of Konstantin Päts, the President of the Republic of Estonia. Completed in 1938, the house became a popular holiday resort among the Estonian elite. Since 1948, they operated with the name Aegviidu-Nelijärve tourism base, later with the name Nelijärve holiday home. The house was completely renovated in 2003 and now it operates as Pääsu Villa, which is part of the Nelijärve Holiday centre.

In 1946, the swimming pool and sauna of the beach house were completed – currently the Beach House, renovated in 2002.

In 1950, the grey summer house was completed – currently the Lake House, rebuilt in 2010.

In 1956, the Green cottage was completed.

In 1964, the cottages “Crocodile” and “Dinosaur” were completed.

In 1969, the cottages “Crabs” were completed – currently the holiday houses are in year round use, rebuilt in 2006.

In 1980, the four-storey sleeping corpus was completed – currently the hostel, renovated in 2008.

In 1985, the restaurant building was completed – it currently accommodates the pub, the Great hall, the Poppy hall, the Wild violet hall, the Lily-of-the-valley hall and the Picnic hall.

### **A number of songs have been created at Nelijärve and about Nelijärve:**

in the 1960s, “Vana klaver” – there is a dance party in the ski base...The author of the lyrics, Uno Laht recalls the birth of the music by Gennadi Podelski at the Nelijärve Holiday home in the 1960s.

<http://arhiiv.err.ee/vaata/vikerkaar-kulaline-on-uno-laht> (listen to the sound recording from 00:17:30) „Vana Klaver” sung by Kalmer Tennossaar.







See maja ehitati 1938.a.  
Eesti riigis  
Eesti Vabariigi Presidendi  
Konstantin Pätsi aunistuseks.  
**PAASU VILLA**  
KÜLALISTEMAJA  
Renoveeritud 2003.a.

1938. aastal  
avati riigisõnum Konstantin Päts  
Nõukarvel Tõrvitule Kõdu, mis kujunes  
Eesti kareetiaale ehitamiseks puukirikohaks.  
  
Romantiline villa Põlde Villa  
Põlde järve kaldal  
on renoveeritud  
2003. aastal



## 3. Services for different events

Conferences and seminars.

Weddings and birthday parties.

Weekends for companies and corporations.

Summer and winter days for families and business companies.

### *Conferences and seminars*

For seminars, trainings and conferences, Nelijärve Holiday Centre offers rooms with different sizes and possibilities. In addition, there are many different rooms for group work.

#### **All of the halls include:**

- a screen display;
- a flip chart with markers;
- WiFi;
- for an additional fee, it is possible to order a data projector, a laptop and a wireless microphone.

### *Parties*

- They say that one can always find a reason for a party. Free yourself of the painful preparations and order the party catering and rooms from us. We can help arrange your birthday, anniversary, wedding, company party or any other event, so that you and your guests can focus on enjoying the festive mood and the food. We will find the suitable rooms and menu for your event.

### *Weddings*

- A wedding is one of the most important events in your life and organising it cannot be taken lightly. On this special day, it would be nice to allow yourself something more. Whether you wish to have a traditional wedding party with a long table in the great hall (up to 200 guests) or a romantic party in the Pääsu Villa (up to 60 guests) is up to you. The tired wedding guests will accommodate in the luxurious rooms of the Pääsu Villa and also in the rooms of the hostel.
- Discuss your wishes and needs with our sales manager who will draw up a personal offer just for you.

### *Memorable summer holidays*

- We offer the possibility to organise memorable summer holidays. We will organise accommodation and catering (both indoors and outdoors), if necessary, we can recommend options of leisure. In the evening it is possible to have a party in the great outdoors (inside when rainy) and dance to a live band.
- Should you wish to spend part of the time in a working mood, we offer the use of various conference rooms.

### *Memorable winter holidays*

- In the winter, there is more snow at Nelijärve than in the surroundings of Tallinn. This is one of many reasons to organise Christmas party or winter holidays at the Nelijärve Holiday Centre. You can go skiing, skating or tobogganing or have a really snowy off-road game.



## 4. Facilities

### a) Pääsu villa

In 1938, the Head of State Konstantin Päts opened the Tourist Home in Nelijärve, which became a popular holiday resort for the Estonian intellectuals. In 2003, the house was renovated and became the romantic Pääsu Villa. Seven romantic double rooms are located on the second floor (shower/WC, TV, WiFi, fridge, electric kettle). On the first floor there are three halls for festivity, trainings or other events.



## b) Main building with different halls

There is bright great hall (310 m<sup>2</sup>) which suited for seminars, trainings, conferences, and presentations in the main building, it also good for parties, receptions, training and choir practice. There are a screen of 2.44 meters x 2.44 meters, a flip chart, a lectern and WiFi, sound equipment: speakers, sound mixers and wireless microphones. For a band, there is a stage, size 3,96 meters x 3,14 meters, height 61 cm.

On the same floor, there are training rooms for smaller ventures or group work: the wild violet hall 78 m<sup>2</sup>, the poppy hall 72m<sup>2</sup> and the lily-of-the-valley hall 36 m<sup>2</sup>. On the first floor located picnic hall for 200 guests.



## c) Hostel

There are rooms to accommodate 158 people in the four-floor hostel. There are 55 twin or double rooms and 16 triple rooms. All the rooms feature a bathroom, TV, WiFi and a balcony.





#### d) Järvemaja – Lake house

There are 11 rooms with different names on the second floor of a cozy house by the lake.

Spacious rooms with balconies have picturesque views of the lake.

On the first floor, you can find the Pilliroo room, the Kõrkja room and the two Finnish saunas.



#### e) Rannamaja – Beach house

A cozy room for gatherings for 20 people, wood stove sauna for 8 people and accommodation for 12 people on the open deck of the second floor (bedclothes and towels for 12). Kitchen with fridge, kettle, coffee machine, microwave and dish washer.



## f) Bungalos

Bungalos village was built during few last years. Each section can accomodate 2-5 guests. Very good for families with children and groups of young people.



## g) Old traditional sauna

An original opportunity to enjoy sauna for four people. The tube sauna only has a steam room, the washing room and vestibule are missing. The tube sauna is located by the log houses.





## 5. Restaurant and local Estonian specialities



### Trends come and go, but good Estonian food is still in honor

The pub is open all year round every day from morning to night and even longer, if needed. We offer catering for birthdays, wedding and company parties and groups according to the event and your wishes. There are special grill menü, Christmas menü, wedding menü. You can find on website also pub menu <http://www.nelijarve.ee/wp-content/uploads/2017/05/Pubi-men%C3%BC%C3%BC-2017.pdf> and groups menu [http://www.nelijarve.ee/wp-content/uploads/2017/05/Grupimen%C3%BC%C3%BC-2017\\_ENG-1.pdf](http://www.nelijarve.ee/wp-content/uploads/2017/05/Grupimen%C3%BC%C3%BC-2017_ENG-1.pdf)

#### Four lakes coffee breaks

1. The Lizard Lake (Sisalikujärv) 2 €  
• coffee/tea, crackers and biscuits  
• coffee/tea, candies

2. Purgatsi Lake 3 €

Coffee/tea, two sandwiches from the selection:

• with ham • with cheese • with smoked ham • with salted salmon • with herring and onion • with sprat and egg

3. Lina Lake 3 €

Coffee/tea, a savoury pie and a sweet pastry/muffin

• mince pie  
• apple-cowberry pastry  
• ham and cheese pie  
• cinnamon pastry  
• bacon and egg pie  
• marzipan pastry  
• smoked chicken pie  
• chocolate muffin  
• cabbage pie  
• muffin with orange  
• carrot pie

4. Ahvena Lake 3 €

coffee/tea, crackers, seasonal fruit

coffee/tea, vegetable selection with dip sauce

Beverage: Juice 0,25 L - 1 € (orange, cranberry, plum, mix, tomato, grape, apple)

Lemonade 0,5 L - 1.40 €, water 0,5 L - 1.60 €, Coca-cola, Fanta, Sprite 0,5 L - 1.70 €



## 6. Working procedures

There are trainings for staff when they come to work to the reception, to the pub and when they work for weddings and big events. The main daily job is doing family of owners and staff – people from local villages and farms. They have many years of experience and mostly learn by doing and also from their colleagues. The main competences in training are professional, also soft skills are important for staff in our business.

Working procedures include:

- \* 3-4 receptionists work in the hostel in the 24h shifts, all keys of the buildings and rooms are there; receptionist also can rent bicycles, skis, water bicycles, boats, hiking equipment;
- \* work in the pub: 2-3 people work in the kitchen - a cook and assistants and a waiter is working in the pub, they prepare buffet breakfast including hot meals - porridge, sausages, scrambled and boiled eggs and pancakes, coffee and tea and cold snacks - ham, sausage, cheese, cottage cheese, herring, cucumbers, tomatoes, bread and butter, jams and honey; they also cook and serve food from menü for lunch and dinner;
- \* saunas: two saunas in Järvemaja are on electricity, sauna in Rannamaja and Old sauna are on wood (staff member or receptionist know how to swich on electric saunas and prepare towels and rooms for guests, there are also special staff who are trained to prepare wooden saunas).
- \* weddings are the most important events and organising them cannot be taken lightly. Traditional wedding party is with a long table in the great hall (up to 200 guests), a romantic party is in the Pääsu Villa (up to 60 guests). Wedding guests are accommodated in the luxurious rooms of the Pääsu Villa and also in the rooms of the hostel.



\*staff can help to arrange birthday, anniversary, company party or any other event, so guests can focus on enjoying the festive mood and the food.



## 7. People behind the business

Nelijärve Holiday Center is private family business. The owner is Reet Purre, our „Barby-Girl“ at her middle of 80th. She knows the secret how to be young forever because one day found the path to the secret lake with magic water ☺ Also Estonian sauna has magic effects and help to be young ☺ Of course, there is staff working every day in Nelijärve Holiday Center who are looking for business development. The main office is located in Tallinn where work book-keeper and manager for sales.



*Reet Purre with daughter and grandson*



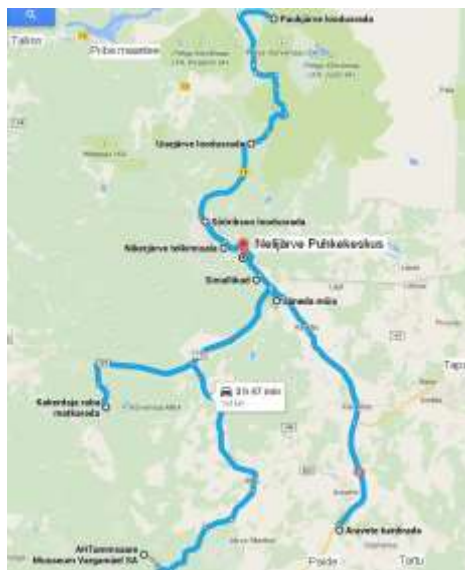
*Book-keeper Eddy Käpp*



*Manager Andeia Keäry*



## 8. Tourism in the area



### A. H. Tammsaare museum

On January 29, 1978, on the 100th birthday of the writer Anton Hansen Tammsaare, the museum was opened in Vargamäe. To complement the restored building complex, the farm house, cattle barn, cottagers' houses and fences were rebuilt and hiking trails were created in the bogs surrounding the Tammsaare farm. It is 27 kilometres from Nelijärve to the museum (Vetepere village, Albu parish).

### RMK Aegviidu-Kõrvemaa recreation area

RMK Aegviidu-Kõrvemaa recreation area stretches from the Saint Petersburg highway to the Tal-linn-Tartu highway. The recreation area is in the territory of several reserves and besides forests, one will find marshes and bogs, lakes, eskers and valleys. It is an excellent area to spend time in the wild in every season of the year – it is possible to hike, bike, ski, train hard or just walk around. The area creates plenty of opportunities for nature photographers, bird watchers, animal watchers and mushroom and berry gatherers.

### RMK Aegviidu Nature Centre

In the Aegviidu Nature Centre, information about the recreational facilities in the region is shared and nature study programs are carried out.

### RMK Nikerjärve camping area

The camping area by Nikerjärve near Aegviidu and Nelijärve is a suitable place to stay for hikers on the RMK trail and campers.

### The blue springs of Aegviidu

Between the eskers in a small bog there is a spring lake area, where there are more than 20 springs. The shores of the lake are at times quacking and you can find here springs that are almost overgrown. In some springs, the water is teal, in some we will see the moldering tree trunks covered with travertine. A boardwalk leads to the springs. This spring area's nature is very primeval. A stream flows out of the lake and flows into the Jänijõgi. It is 1,5 km from Nelijärve to the blue springs.



### Kakerdaja fen

The Kakerdaja fen is one of the largest fens in Southern Kõrvemaa. The size of the fen array is approximately 1,000 hectares. The uniqueness of the picturesque fen with numerous bog lakes is that it is located on two different levels. Thousands of water birds stop on the fen in spring and autumn. Lake Kakerdaja can be found right in the middle of the fen. The RMK nature trail runs through the Kakerdaja fen, past the Noku fire place and makes a round around the small and large Kalajärv, making it back to the Noku campfire place. The Kakerdaja fen nature trail is 8 km long, of which 3,3 km is a boardwalk. It is 18 km from Nelijärve to the starting point of the fen trail.

### Aegviidu Station

Aegviidu village is located in the heart of Kõrvemaa, it began to develop in the 17th century around a post station founded by the Tallinn-Tartu railway company. Aegviidu station was built in 1870. Railway company manages and develops the Aegviidu station, water tower and a sauna. The sauna is fully renovated and open for visitors. The renovation of the water tower and the station is in progress.

### The low adventure park of Aegviidu

In January 2011, a low adventure park was opened in Aegviidu. With the support of the funding of LEADER, the Adventure Park offers year-round fun open-air activities for both children and grown-ups. In the immediate vicinity of the adventure park, a skateboard ramp is located. It is 4 km from Nelijärve to Aegviidu.

Many sporting and recreation centers are concentrated in Kõrvemaa – Nelijärve Holiday Centre, Sportland Kõrvemaa Hike and Ski resort, Aegviidu Recreation Centre, Jänedä Tourism and Black Stallion stable and Valgehobuse ski and holiday resort, Kivisaare Riding farm.

The crafts and farmers markets and parties of Jänedä, and the President's hike on the 10 km long hike and ski trail between Nelijärve, Aegviidu and Jänedä are also popular.



### Piibe road – an integrated tourism road

Piibe road has connected the two largest Estonian cities of Tartu and Tallinn for centuries. This road was the way to fairs, church and taverns, where earthly wealth and heavenly bliss was distributed, where road robbers and crooks were ambushing. This road has seen kings and soldiers, war and peace. It is the school road that was used before and is used now by the curious youth. On this road, you could have met E. Lönnrot, A.H. Tammsaare, K.E. v. Baer, Ed. Vilde, G.H. Wells, O. Luts, A. Rüütel and many other spiritual people important for both our nation and the entire world.

Piibe road

In today's fast pace of life, it is healthy and replenishing to take time off for a moment and drive from Tallinn to Tartu, or vice-versa, along the historic Piibe road, where it is not be possible to de-velop a high speed, but it is made up by an exceptionally varied nature and many monuments that provide a cross-section of the Estonian culture and history.

### Järva-Jaani Fire Fighting museum

The Järva-Jaani Fire Fighting museum built on the foundations of a former horse stable of a rectory was opened in 1999. In the museum, the flag of the firefighting society that had been missing for 44 years, the new jubilee flag, photos, medals and diplomas can be seen. It is 31 km from Nelijärve to Järva-Jaani.

### Jänedä Manor

For years, the heart of the village of Jänedä has been the Jänedä Manor. The last manor house was built by Johan von Benckendorf in the years 1913–1915. You will get the best overview of the history of Jänedä in the Jänedä Manor museum. The history of the first Estonian farm work high school is also important, since a number of Estonian politicians and agricultural scientists have studied at Jänedä. Mr Arnold Rüütel, the president of the Republic of Estonia is also an alumnus of Jänedä. It is 4 km from Nelijärve to the Jänedä Manor.

### Aravete Kart tracks

20 km from Nelijärve, the largest and best kart track in Estonia and the entire Baltic states is located at Aravete. The length of the track is 1001 meters. On the Aravete motorcycle speedway, competitions of both kart and super Moto are held, also exciting to see as a spectator.

### The green gold of Kõrvemaa – forest

Kõrvemaa has the most pine groves, but also birch woods and spruce woods.

## Winter and summer days in Nelijärve



## 8.Video

*Reet Purre invites to Pääsu villa and tells about “White Lady” – the ghost of the house – and how she saved villa from fire*

<https://drive.google.com/file/d/1GBJb8S2ruwNo7Wrw6Gy2W00mDHA0Kdj/view>

and on project Facebook page <https://www.facebook.com/Mindsintomatters/>



*Video about water consumption*

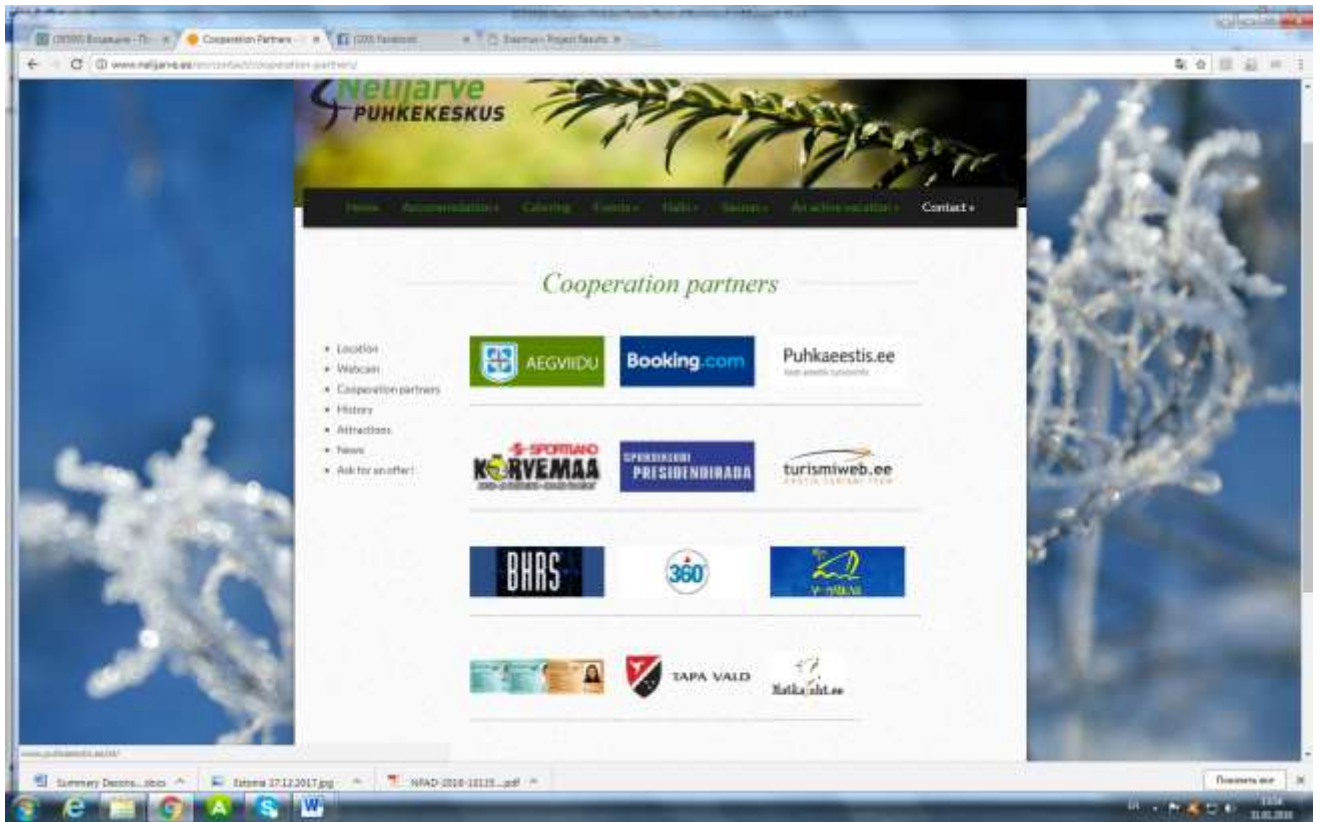
<https://www.youtube.com/watch?v=UOZsLXSVmhw>

The group of students from Tallinn high schools after brainstorming worked in Nelijärve Puhkekeskus on video about wrong and right water consumption. There is a lot of water in Estonia and teenagers do not think carefully about water and how it effect global issues such as climate change and global warming. This video remind what is good and what is bad. The group leader Aivar Kamal from Tallinna Mustamäe Humanitaargümnaasium.





## 9. Partners



The screenshot shows a web browser displaying the website for Neujarve Puhkekeskus. The page is titled "Cooperation partners" and features a list of logos for various partners. The website header includes the name "Neujarve PUHKEKESKUS" and a navigation menu with items like "Home", "Accommodation", "Catering", "Events", "Halls", "Services", "Active vacation", and "Contact".

**Cooperation partners**

- Location
- Webcam
- Cooperation partners
- History
- Attractions
- News
- Ask for another!

The partners listed are:

- AEGVIIDU
- Booking.com
- Puhkaeestis.ee
- KORVEMAA
- SPANDIKUMI PRESIDENTIRADA
- turismiweb.ee
- BHRS
- 360
- Y-RIIA
- TAPA VALD
- KatkaJatLee

## 10.Official information

### *Address*

Nelijärve Holiday Centre  
Nelijärve 4  
Aegviidu parish 74501  
Harju county, Estonia  
[www.nelijarve.ee](http://www.nelijarve.ee)

### *Phones*

**Information 24 h**  
+372 605 5940  
+372 5646 7750  
Fax +372 630 4500  
[info@nelijarve.ee](mailto:info@nelijarve.ee)

### *Pub*

+372 605 5941  
+372 5309 3650

### *Group requests – sales department*

+372 630 4350 (Mon-Fri 9:00 – 17:00)  
[myyk@nelijarve.ee](mailto:myyk@nelijarve.ee)

### *Website*

<http://www.nelijarve.ee/>



*Reet Purre with grandson and M&M project mentor Ruta Pels*

.....  
**Book of Business prepared with support of Eesti People to People NGO**

<http://www.ptpest.ee/enid80.html>