

Book of Business Zalensai valley of



recreation and entertainment

Dubysos str. 10, Padubysio village,, Vilkijos distr., Kaunas County, Lithuania

This project has been funded with support from the European Commission. This publication reflects the views only of the author, and the Commission cannot be held responsible for any use which may be made of the information contained therein



Content

1. Why BoB?.....	3
2. What is BoB about?.....	4
3. Book of Business– about the Book of Business and how to use it.....	5
4. Story.....	6
5. Specialities	7
6. Leisure and entertainment	8
7. Services. Personal celebrations	9
8. Rules in the territory.....	10
9. The guests shall	11
10. What not to do.....	12
11. Rules on fire safety and safe behaviour	12
12. Other rules.....	13
13. Location	14

1. Why BoB?

MINDS into MATTER - the "Book of Business" is Erasmus+ Strategic Partnership project, focusing on professional development of SMES and trainers who shared best practices in the field of tourism and hospitality. 5 partners from the Czech Republic, Poland, Lithuania, Estonia, and Spain participated in this 2 year project under the coordination of "Step by Step" NGO, Iceland.

The specific project goal is to visualize knowledge from the mind of entrepreneurs in tourism into usable training tool/matter, called in this project the sustainable "Book of Business"- BoB. (M & M = BoB). The project is based on "Step by Step" research on the **Tourist Rural Business Owners (TURBOs)** in Iceland and Ireland. Project participants ask questions, explore, documentation and describe what TURBOs are doing in their businesses. Thus visualize the methodology and experience in established businesses in the rural tourist field. This is the bone-structure of BoB.



2. What is BoB about?

Book of Business BoB is a simple and practical tool for use in internal training of the company. May become the framework on which new content can be created, developed according to the company's needs. It is an open form, you can design successive cards of the guide for your own business, change already existing, replace with new ones.

Book of Business is an individual tool developed only for one recipient and responds to his individual needs. Therefore, BoB can be used in large and resilient enterprises, with extensive experience, also it works in smaller, developing companies and beginners.

By designing and using the "Book of Business" the entrepreneur has a flexible tool at his disposal that can be used to work together, training new employees, increasing their skills and chances for the labour market.

Now we live in lifelong learning times, so BoB is one of learning tool.



3. Book of Business— about the Book of Business and how to use it

Zalensai valley of recreation and entertainment

This book is what we like to call the Book of business. Here we have put everything that we'd like you to know about our business at Zalensai valley of recreation and entertainment. Where you will find most of the stuff you need to know.

First of all we need to tell rich story about start of this family business, about personalities of owners.

After our stories, there will be part about business – location, rooms, and services.

Special part in the book must be about variety of services.



4. Story



United, hard-working and committed – these are the best words to describe Zalensai family. Love for work and seeking to improve have been leading the family business forward for 20 years now. Everything started in 1996, when Roma Zalensienė got an idea to establish the first farmstead in the incredibly beautiful Dubysa valley, which was symbolically named after the family.

Currently Zalensai Entertainment and Recreation Valley consists of three different sized farmsteads, exceptional May Outing Valley and Campsite Dubysa. Those, who want to spend time on the shore of Dubysa by themselves, can stay in their personal tents. Around 3000 people may be hosted in the whole complex at the same time.



5. Specialities



Yard of Crafts situated in the backwoods is at the beginning of the Zalensai Entertainment and Recreation Valley. Farmstead with a very large yard is a place, where a large group of craftsmen from various countries gather every year. Spacious and beautiful environment will be perfect for various celebrations, seminars, trainings or leisure..



6. Leisure and entertainment



Both friends and family will find a suitable activity in different Zalensai farmsteads or will be able to take a break from work and daily routine. Those who love peace, can arrive here and enjoy birds chirping, rustling forest and a calm stroll in a valley. Those, who tend to spend their leisure actively, may choose kayaking trips. Later, they can regain their strength in the Campsite Dubysa, to swim in a river or hot tub. Here you can also find other outdoor entertainment: football and volleyball grounds, basketball board and orientation competitions. For those who want something more extreme, they can choose flying in a paraglide, seasonal hunt or to entertain in archery or shooting with a pneumatic gun.

5 kayaking routes of different length and complexity

Sauna, hot tub and Jacuzzi

Swimming in Dubysa

Beer tasting

Seasonal hunt



Basketball, football and volleyball grounds

Archery or shooting from a pneumatic gun

Walking trails in the Dubysa Valley

Orientation competition

Flying in a paraglide



7. Services. Personal celebrations

In Zalensai Farmstead, every family may find a suitable place for the most important celebrations of their life: baptisms, anniversaries, various commemorations or celebrating together. Groups of friends can lead the newlyweds towards the family life, by organising bachelor or bachelorette parties. Our farmsteads are suitable for celebrating both personal celebrations or celebrating them differently, by choosing active entertainment. All of this and even more will allow to create an unforgettable celebration and to spend time together wonderfully.

Halls of various sizes

Different interior of the halls

Comfortable rooms to stay overnight

Delicious food from different menus

Outdoor fireplaces and arbours

Outdoor entertainment



8. Rules in the territory

- During stay at our wonderful valley for our comfort and safety everyone need to know and accept some rules.
- Please get acquainted with our rules of procedure, before coming for a holiday or entertainment in our farmsteads.

Time for check-in and check-out is negotiable (it should be discussed with the owners of the farmstead).



9. The guests shall

- Pay the full price of rent, upon arriving to the farmstead. Then, the owner of the farmstead issues strict accountability receipt.
- If the guests do not stay for the whole estimated (agreed) period of rent, then a host does not have to return the fee for the time that they have not spent.
- Get acquainted with the rules on safe behaviour, fire safety and internal order.
- Register in the journal for the registration of guests.
- Upon ordering additional payable services of the farmstead, to pay for them right away.
- Use the electricity efficiently.
- Do not bother other guests, who have arrived to have a relaxing holiday.
- Participate when handing over the rented premises and material valuables to the owner of the farmstead, before leaving it.



10. What not to do

- To smoke inside (there are some special places assigned for that in the farmstead).
- To pour water on the stove in the sauna.
- To light up the indicated fireplaces, without a permission from the owner.
- To bring dogs and other animals in the farmstead, without a permission of the family.
- Guests are fully materially responsible for the movable and immovable property, damaged or destroyed in the homestead and its territory (a client shall be responsible for the material damages in a manner, established by the laws of the Republic of Lithuania).



11. Rules on fire safety and safe behaviour

The guests shall:

- Use electronic equipment orderly and keep the children away from them. To not leave the electrical appliances, radio and television equipment unattended and turned on.
- Smoke in the designated places and throw cigarette butts in the proper containers.
- Fireplace, situated in the living room could be light up only after receiving an approval from the owner of the farmstead and hearing out the instructions.
- Put the firewood in the designated places, away from an open fire.
- Do not leave children unattended when the fire is burning and do not allow children to be responsible for it.

12. Other rules

- Do not light any type of fire in the forest.
- Fire in the farmstead could be lighted in specially designed fireplaces or outdoor fireplace. Do not leave the fire unattended, extinguish it when leaving the fireplace or outdoor arbour, which has the outdoor fireplace.
- Children can go swimming, sailing on a boat and fishing, but only together with the adults and wearing life jackets.
- Do not climb and sit on the balcony fences, situated in the attics of the house and in the territory of the farmstead.
- Sports equipment shall be used according to its purpose.
- Every guest is individually responsible for the quality and freshness of the food that they have brought.
- If a guest or his/her children are injured or damaged their property for their own fault, violating the rules of safe behaviour, fire safety and internal rules of procedure, then the provider of services is not responsible for that.
- The main client is responsible for the noise in the farmstead, created by the music after 12 AM.
- The vacationers are themselves responsible for any possible accidents, which may happen inside a house, staircase, walking the trails in a forest, yard, children playgrounds, May Outing Valley, sports grounds, sauna, swimming pool, while swimming in Dubysa or when kayaking.
- A guest himself is responsible for accidents, which happened under the influence of alcohol.
- Parents or caretakers shall ensure the security of children: to not allow the children to walk and run in the territory, protected by the owners' dogs, to not provoke and feed the dogs.
- The main customer undertakes to get the participating persons acquainted with the rules on fire safety and safe behaviour as well as is fully responsible for the group that came for a holiday.



13. Location



Zalensai Entertainment and Recreation Valley can be easily reached when travelling from Kaunas, Vilnius or Klaipėda.

The farmstead is situated in Padubysys village (Kaunas district), in a peaceful place, surrounded by the forest, on the shore of Dubysa River

Dubysos gatvė 10, Padubysio km., Vilkijos apyl., Kauno Apskritis, Lithuania



+370-686 33209



info@zalensai.lt www.zalensai.lt

