

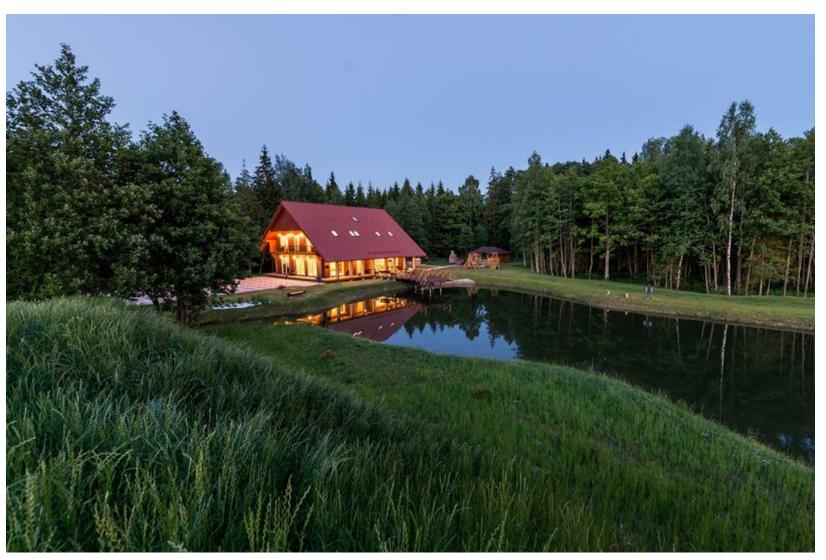
#### Minds into Matters

Working with Turbos and Mentor making BoB



# Rural Tourism in Lithuania

2015-2016











- Neighbour countries: Latvia, Russia, Poland and Belarus
- Population 2 853 500 (2016-12-01).
- Lithuania covers the area of 65 302 km<sup>2</sup>.
- Lithuania is a flat land with plains covering approximately 75% of the country.





- Ethnicity: Lithuanian 83.5%, Polish 6.7%, Russian 6.3%, Belarusian – 1.2%, other – 2.3%.
- **Religion:** Predominantly, Roman Catholic (approximately 80% of the total population). Others include Orthodox, Old Believers, Lutheran, Reformat, Jewish, Sunni, Karaite and other communities.
- Language: Lithuanian
- **Climate** ranges between maritime and continental. The average temperatures are +19°C in July and -3°C in January. Our climate is not among the mildest.
- We may enjoy the four clearly pronounced seasons: a beautiful and long blooming spring, almost 20 hour-long midsummer days, the golden autumn and a deep snowy winter.







#### STATE DEPARTMENT OF TOURISM

UNDER THE MINISTRY OF ECONOMY

#### **ACTIVITIES:**

- Tourism marketing
- Tourism market surveillance
- Tourist rights protection
- Other activities:

Tourism projects

**Tourism statistics** 









 There are 64 tourism information centers in Lithuania





#### **Lithuanian Countryside Tourism Association**

- To represent the interests of the Association members against any and all institutions and organizations;
- To coordinate activities of the Association members in developing rural tourism in Lithuania;
- To arrange workshops, conferences, fairs, methodical aids, information booklets on the issues of operation of the Association and its members;
- To improve the Association members' qualifications and arrange training sessions within the country and abroad;
- To analyze demand for rural tourism services within the country and abroad;
- To cooperate with analogous organizations in the Republic of Lithuania, other countries and international organizations and become a member of these organizations;
- To participate in developing and analyzing new draft laws of Lithuania governing activities of the Association and its members.

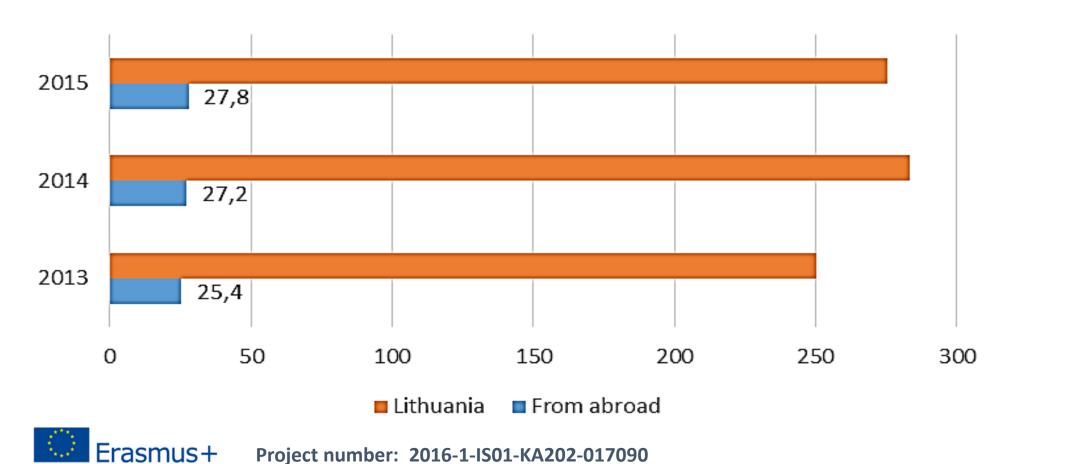


## Frasmus+ 2016-2018

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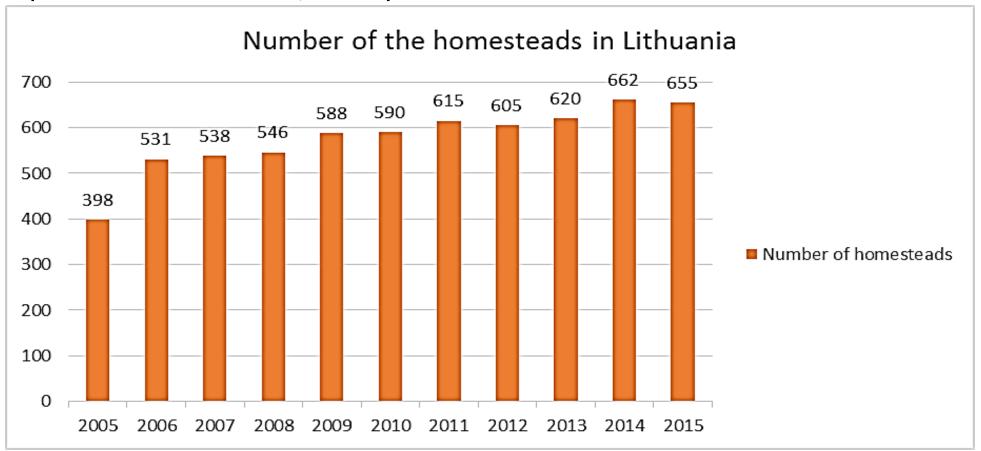
Most of the tourists are local, foreigners just 9,2 % from all the tourists
 Number of tourists accommodated
 in the rural farmsteads /thousand/







• Growth of the homesteads over the last 10 years (Statistics Lithuania, 2016)







- A few years ago, 99% of homesteads were accommodation providers, who were focusing on accommodation and hospitality quality.
- 2015 started marketing activities, because it is the potential for the activity providers in the rural territory.
- There are 10 main specializations of rural tourism:
  - 1. cultural recreation,
  - 2. wellness homesteads,
  - 3. family celebrations,
  - 4. environment-friendly homesteads,
  - 5. agro tourism homesteads,
  - 6. culinary heritage,
  - 7. active holidays,
  - 8. holidays for families,
  - 9. peaceful holidays,
  - 10. business events.



Project number: 2016-1-IS01-KA202-017090





- Rural tourism homesteads in Lithuania are classified according to the level of service and comfort by using the system of storks:
- 1 stork the lowest level,
- 5 storks the highest level.



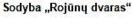




(i) www.atostogoskaime.lt/en/farmsteads

### Homesteads found (367)





Panevėžys district, 21 Km to the Panevėžys

The reborn Rojunai ecological estate will give you opportunity to stay and hear the breath of nature, eat ecological food, regain soul...

Number of beds: 50

Vacancies for celebrations: 100

Send request

4 4 4

FA 45

Place: 11.58-17.38 € Homestead: 434.43-1737.72 €

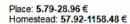


#### "Pas Rapolą"

Panevėžys district, 23 Km to the Panevėžys

Soughing pines, a lot of birds, and the flowing river Nevežis - all it you can find in Krekenava Regional Park! A farmstead, called by ...





Number of beds: 25 Vacancies for celebrations: 70





#### Sodyba "Namelis dviems"

Panevėžys district, 24 Km to the Panevėžys

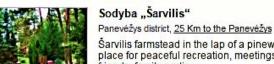
Rural tourism homestead, in the loop of Nevezis river and sometimes remaining in the island. Customized for quiet romantic couple (or...



Please contact the host for request

Number of beds: 2 Vacancies for celebrations: 8





Sarvilis farmstead in the lap of a pinewood is a perfect place for peaceful recreation, meetings of relatives and







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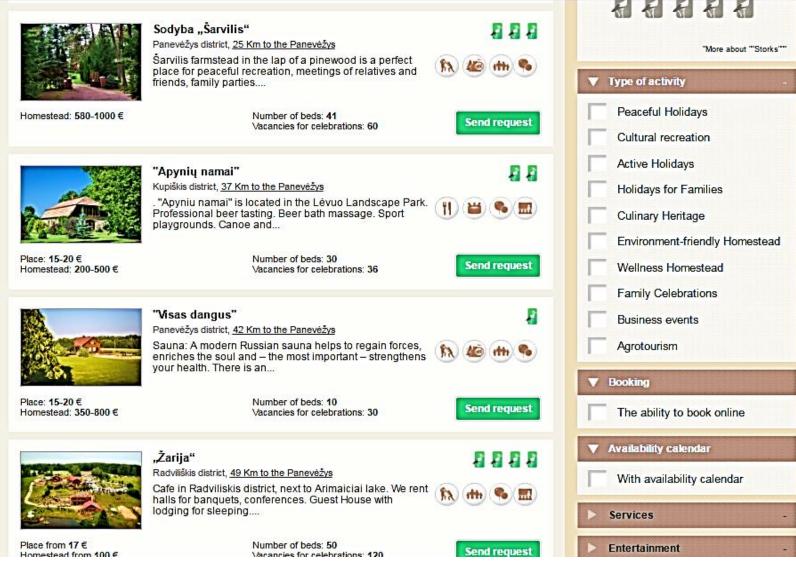


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① www.atostogoskaime.lt/en/farmsteads







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