



Turbo training in each participant countries from March- September 2017

Introduction of the main theme of the Turbo training in the MM project.

The main aim of this training is to get to know each Turbos with each Mentors in their own countries. Each training & meeting is structured through 5 days and is designed by the Mentor and Turbos according to the time, needs and situations. Participant in this area of the project are 2 Mentor, 2 Turbos from each partners, 2 members form the A&R team and the project manager. This is from the MM applications and is mentioned here to set the stage for the training.

One of the project goal is to make a connection between SME and Turbo (Tourist rural business owners) trainers in this field, using new tool, which will assure quality of WBL in rural tourism enterprises. With better professional operations, more knowledge and stronger images they will undertake the role of becoming great mentors for young people from diverse international backgrounds in entrepreneurship and innovative thinking.

To implement this idea, we are going to established Tourist Rural Business Owners (or TURBOs as we are going to refer to them in this project) in Europe, which is our target group, to improve social values, professionalism, increase visibility and profits for their companies. **In this project we will carry out the pilot project with sets of 2 businesses in 6 different countries or total of 12 companies.** In practical terms this means that the TURBOs need to work with the mentor writing the "Book of Business" - BOB and they also need to be trained into non-formal educators to be able to train their own people. This work will create better work based learning quality in companies, and is likely to reduce staff turnover and create meaningful employment in a growing field as well as increase profits and stability of the enterprise. Instead of inviting participants to a seminar, or tell them that they are in a need for some sort **of educations, the non-formal educator/ mentor is working closely with the Turbos inside their own business.** During that process, the business owners (Turbo) / entrepreneurs are telling about their business, explaining the business idea, the concept, the growth, their expectations and future visions. They are also describing how they work, how things are done in their businesses and their working procedures in each area of the business. This is a very good method to define skills and other knowledge's that are to be used in each company.

While this is going on (usually take some days over a approx. 6 months period) the Book of Business is being written and constructed. This "BoB" is then to be used as a sustainable training manual for further growth in the business and for gaining better profit, by for example shortening the training time for newcomers and helping to define quality and better working procedures. By doing this, the business creates its **manifesto.**



TURBO's training in Lithuanian 2017-09-02 – 2017-09-07 at

“Nemunas tour” guesthouse Kaunas Ringaudai and “Zalensų sodyba “Vilkija, Kaunas district.

Participants for all five days were:

Mentors Daine Rinkeviciute, Jonas Danielevicius;

project manager Hansina B Einarsdóttir;

A&R team: Herdís D Baldvinsdóttir and Wiesława Gąsjarowska and 2 turbos.

Short memo

Lithuanian mentors Daine and Jonas prepared the training program for 5 days.

To ensure training quality of all the projects, in all trainings participated 2 members of A/R team. In Lithuania participated Wiesława and Herdis.

Training activities started at “Nemunas tour” guesthouse. Owners Jurgis and Danute welcomed project team and another Turbos team; Roma, Irmantas and Simona from Zalensai with coffee and homemade apple pie. After short presentation of the project by Hansina, project team had a short tour around the house and garden. Owners were open minded and showed big interest in the project.

Next day all together observed how Danute is making breakfast, everyone heard special stories of the house. Hansina presented short films as a possible teaching material for owners of the guesthouse.

The team observed interactions between the Turbos and the Mentors and had a good discussion about the main structure of BoB and what might be included or headlined in the book of this guesthouse.

Detailed plan for mentors and both Turbos was made to ensure the quality of the project. All together discussed the meaning of this work for all partners. Turbos where invited to take part in the final disseminations of the MM project in late August in Estonia 2018.





Second part of the training was provided in Zalensai Entertainment and Recreation Valley. Dubysos gatvė 10, Padubysio km, Vilkijos apyl. sen. Vilkijos, Kauno Apskritis, Lithuania”, which is 50 km away from Kaunas in the deep forest near perfect river Dubysa. This place mainly is for parties – weddings, company’s parties, as well there is camp for canoe tourism.



This place is run by big family – Eimantas and Roma are the founders and main owners. Together is working son Irmantas, his wife Simona, daughter Erika with family. As there are 5 different places: main farmstead Zalensų sodyba, house at the river “Pas Pinciuka”, big house with place for handicrafts “Amatu kiemas”, campsite for tents and canoe “Stovyklavietė Dubysa” and open theatre “Geguziniu slenis”, family divided to small 2 persons teams and are responsible for different places. Main coordinator is mother Roma.

During meeting with project teams, all together were searching for possibilities how to become different among other farmsteads in this region. All this was a nice experience.



Erasmus+ Turbo Training in MM project in 2017
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